

**Expression of Interest (EOI)**

**for**

**Audio and Virtual Tours for Tourist Destinations**

**of**

**Madhya Pradesh**

**Madhya Pradesh State Tourism Development Corporation Ltd.  
Paryatan Bhawan,  
Bhadbhada Road,  
Bhopal 462 003. INDIA.**

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Date: 16<sup>th</sup> February 2017

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www.mpstdc.com**



**Expression of Interest (EOI)**

**Tender No :..... System No.....**

**Date : 16th/02/2017**

**“Audio and Virtual Tours for Tourist Destinations Of Madhya Pradesh “**

MPSTDC invites Expression of interest (EOI) from qualified and experienced bidders for above. The detailed EOI document can be downloaded from [www.mpeproc.gov.in](http://www.mpeproc.gov.in) from **16<sup>th</sup> February 2017, 1600hrs.** Interested Bidders eligible as per qualification criteria may submit their response to the EOI latest by **27<sup>th</sup> Feb, 2017 till 1500hrs.**

For any other information, contact **+91-8989792839** or email on **deepika@mptourism.com**

For any technical issues contact MP E- Procurement Toll free number – 18002588684.

**Managing Director**

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### Schedule of Activities

Activity	Date	Time
Issue of Bid documents	Date 16/02/2017	1600hrs
Last Date for Submission EOI	Date 27/02/2017	1500hrs
Presentation	will be informed to shortlisted bidders	will be informed to shortlisted bidders

### Acronyms

EOI	Expression of Interest
GoMP	Government of Madhya Pradesh
HO	Head Office
IT	Information Technology
MPSTDC	Madhya Pradesh State Tourism Development Corporation Limited
RFP	Request for Proposal

## CHAPTER - 1

### 1.1 Information Provided

The **Expression of Interest (EOI)** document contains statements derived from information that is believed to be true and reliable at the date obtained but does not purport to provide all of the information that may be necessary or desirable to enable an intending contracting party to determine whether or not to enter into a contract or arrangement with MPSTDC in relation to the provision of services. Neither MPSTDC nor any of its directors, officers, employees, agents, representative, contractors, or advisers gives any representation or warranty (whether oral or written), express or implied as to the accuracy, updating or completeness of any writings, information or statement given or made in this EOI document.

### 1.2 Disclaimer

Subject to any law to the contrary, and to the maximum extent permitted by law, MPSTDC and its officers, employees, contractors, agents, and advisers disclaim all liability from any loss or damage (whether foreseeable or not) suffered by any person acting on or refraining from acting because of any information, including forecasts, statements, estimates, or projections contained in this EOI document or conduct ancillary to it whether or not the loss or damage arises in connection with any negligence, omission, default, lack of care or misrepresentation on the part of MPSTDC or any of its officers, employees, contractors, agents, or advisers.

### 1.3 Costs Borne by Respondents

All costs and expenses incurred by Recipients / Respondents in any way associated with the development, preparation and submission of responses, including but not limited to attendance at meetings, discussions, demonstrations, etc. and providing any additional information required by MPSTDC , will be borne entirely and exclusively by the Recipient / Respondent.

### 1.4 No Legal Relationship

No binding legal relationship will exist between any of the Recipients / Respondents and MPSTDC until execution of a contractual agreement.

### 1.5 Recipient Obligation to Inform Itself

The Recipient must conduct its own investigation and analysis regarding any information contained in the EOI document and the meaning and impact of that information.

## CHAPTER – 2

### 2.1 Background

Madhya Pradesh is one the best states of the nation in terms of richness and diversity of tourism destinations. The state is also known as “**Tiger State of India**”. Madhya Pradesh has lot to offer to tourists, from heritage to wildlife to pilgrimage to nature. The state is gifted with three world heritage sites i.e. Sanchi, Bheembetka and Khajuraho. Since last few years, Government of Madhya Pradesh has taken initiatives to establish Madhya Pradesh as one of the leading tourism state of the nation. In the process, facilities have been created for the tourists in terms of Hotels, Home stays, Way Side Amenities etc. with proper connectivity and infrastructural developments. Further to add, aggressive promotion of the state’s tourism products is carried out through various information counters, sound & light shows, advertisements in various media. In the same line, Madhya Pradesh Tourism is planning to set up virtual and audio tours at various heritage and tourist destinations of Madhya Pradesh to disseminate information in easy manner to tourists.

### 3. Project Requirement

#### 3.1 Scope of Work

1. To create visualisations/ audios for tourists to provide them information regarding destination and to enhance their experience.
2. To carry out need assessment and thus providing solution for Audio and virtual tours for Tourist Destinations of Madhya Pradesh.
3. To present technological framework, platform and component details of proposed solution. (Please mention if any third party tool or solution is used as component in proposed solution)
4. To suggest suitable procurement model for proposed solution.
5. To present strategic approach for implementation and functioning of model.

#### 4. Eligibility Criteria

1. The Bidder should be company registered under the Indian Companies Act, 1956. Incorporation certificate should be furnished as documentary proof.
2. The firm should have proven experience of carrying out similar kind of product/project in past years.
3. To support digital India initiative start-up companies are encouraged to apply.
4. The firm thus applying has never been debarred / blacklisted.

## 5. General

1. This is not a **Request for proposal (RFP)** and **commercial bids** SHOULD NOT be submitted with EOI.
2. **MPSTDC** reserves the right to examine / verify the supportive documents / reports furnished by the bidders.
3. MPSTDC shall shortlist the vendors based on the requirements and the responses submitted. MPSTDC reserves the right to call only short listed vendors for a **technical presentation** of their proposed solution and their subsequent empanelment on the date, time as decided by MPSTDC.
4. The **Presentation** should have following contents:
  - a. All the points mentioned in “**SCOPE of WORK**”.
  - b. Details of available technology and experience of working in Technology.
  - c. Implementation methodology and respective timelines
  - d. Anticipated challenges and proposed solutions in implementation
  - e. Demonstration of similar kind of project if firm had done it in past.
5. The presentation will be held at **MPSTDC, Bhopal**.
6. If any information or document provided in the response to this EOI is found to be misleading, subsequently the bidder will be disqualified.
7. MPSTDC may reject any or all the responses received / cancel the entire process at any stage without assigning any reason whatsoever.
8. MPSTDC shall have absolute discretion to issue **Request of Proposal** to eligible bidders shortlisted under EOI or go for open tender later. The decision taken by the MPSTDC in this regard is final and binding on all the bidders of EOI.

9. The applicants who wish to submit responses to this EOI should note that they should abide by all the terms and conditions contained in the EOI. If the responses contain any extraneous conditions put in by the respondents, such responses may be disqualified and may not be considered for the empanelment / selection process.
10. The information exchanged between the bidders and MPSTDC as part of this EOI shall be confidential and shall not be disclosed without the prior written consent of the MPSTDC.
11. Notwithstanding anything contained herein above, in case of any dispute, claim and legal action arising out of this EOI, the parties shall be subject to the jurisdiction of courts at Bhopal, Madhya Pradesh State, India only.

## **6. Submission of Proposal**

Bidders qualifying as per the criteria mentioned above and one who are interested in providing the services detailed above, may submit their response to this EOI as per formats given in annexure along with relevant documentary evidence latest by **27<sup>th</sup> February 2017 till 1500hrs**. Any response not containing information for all the parts of Annexure may be treated as rejected.

The response should be submitted online only through MP E- procurement Portal: [www.mpeproc.gov.in](http://www.mpeproc.gov.in)



**Annexure-1 Format of Application Form**

(On Applicant Organization's Letterhead)

**To,**

**Managing Director,**

**Madhya Pradesh State Tourism Development Corporation Ltd**

**Paryatan Bhawan, Bhadbhada Road,**

**Bhopal 462 003.**

**Subject:** EOI- Audio and Virtual Tours for Tourist Destinations of Madhya Pradesh

**Dear Sir,**

This has reference to the advertisement pertaining to the above captioned subject.

We are interested in submitting our Expression of Interest for the same. We would like to clearly state that we qualify for this work as our organisation meets all the pre-qualifying criteria indicated by Madhya Pradesh Tourism and our organisation is not under a declaration of ineligibility for corrupt or fraudulent practices.

We understand that if the details given in support of claims made by us are found to be untenable or unverifiable or both our EOI will be rejected without any reference to us. We further clearly understand that MPSTDC is not obliged to inform us of the reasons of rejection of our bid.

**Your's sincerely**

**Signature**

<<Name, designation, contact address, telephone number, email & seal of authorized signatory >>

### Annexure -2 Bidder Profile

S/N	Particulars	Response
1	Name of Company	
2	Date of Incorporation	
3	Address of Company Head Office	
4	Registered Office Address	
5	Contact Person	
6	Telephone no.	
7	Mobile No.	
8	Fax No.	
9	e-mail Id	
10	Number of year experience in subject matter field	
11	Whether company has been blacklisted for service deficiency in last years. If yes, details thereof.	
12	Any other detail	

**Annexure -3 Experience**

Submit the details of Relevant Experience

**End of Document**